

# HTT INSIGHTS

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## Bottle Shape Sachet

# Bottle Shape Pouch

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Stop paying to ship air. Our signature pouch gives you the “bottle” look your customers expect with the massive logistical savings of flexible packaging.

## THE MATH

Standardizing your shape simplifies everything. We’ve done the math so you can see the impact on your bottom line.



**25x More Efficient:** One truckload of flat pouches equals roughly 25 truckloads of empty rigid bottles.



**90% Less Storage:** Reclaim massive amounts of warehouse floor space.



**70% Less Plastic:** Drastically reduce your environmental footprint and material costs.

## YOUR BRANDING

The shape is a proven standard, but the design is yours. We work with you to wrap your existing artwork around our signature contours, making sure your brand looks exactly the way it should on the shelf.

**“Keep the  
bottle look.  
Lose the  
logistics  
headache.”**



**HIGH-BARRIER PROTECTION:**

*Multi-layer laminates keep your product fresh while protecting against oxygen and moisture. Durable enough for transit, thin enough to cut shipping costs.*

**FACTORY-SEALED FITMENT:**

*Our standard spouts are calibrated for a perfect, leak-proof seal. It's a reliable, tested design built for multiple uses.*



**3 sizes, one family**

**STABLE GUSSET BASE:** *Folds flat to save warehouse space, then stands firm once filled. This base holds its shape better than traditional rigid bottles.*

**SIGNATURE BOTTLE CONTOUR:** *Keep the bottle look your customers recognize without the bulky plastic. This is our proven standard silhouette—ready for your branding.*

# We Engineer the Entire Line.

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We've removed the guesswork. You provide the artwork, and we provide a high-performance pouch that's already been tested and optimized for production.

## 01.

### **THE TEMPLATE**

Skip the expensive mold fees and long design phases. Our master bottle-shape template is ready for your graphics today. It's a proven shape that stands up on the shelf and stands out to customers.

## 02.

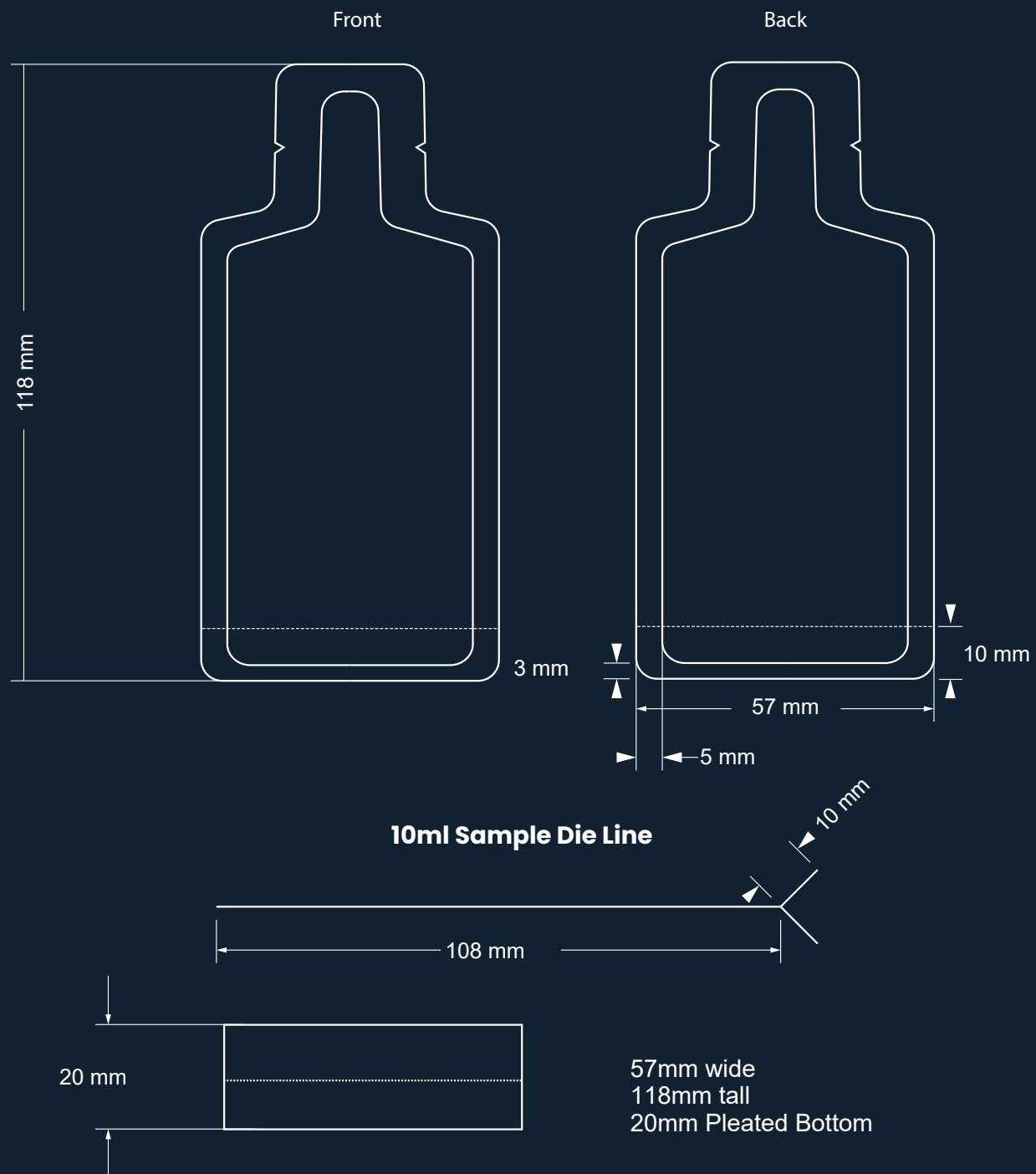
### **THE ARTWORK**

Your brand is the star. We provide the exact die lines for our signature shape so your design team can lay out graphics with precision. We ensure every color and logo hits the pouch perfectly.

## 03.

### **THE QUALITY**

A specialized shape needs a specialized eye. We manage the global supply chain and run every batch through our own quality checks. You get a reliable product backed by HTT's domestic support.



We have the pouch, you have the artwork. Let's get your brand on the shelf.



**A Round Bridge Inc Division**

