

NEWSLETTER

Vol.3. 2019

Trial Size Packaging
--A Window to Market

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<i>Name</i>	<i>Material</i>	<i>Volume</i>
<i>Dropper Bottle</i>	<i>Glass</i>	<i>10ml</i>
<i>Trial Tube</i>	<i>PE/EVOH</i>	<i>Ø16mm</i>
<i>Airless Bottle</i>	<i>PET/PP</i>	<i>10ml</i>
<i>Trial Tube</i>	<i>PE/EVOH</i>	<i>Ø 19mm</i>
<i>Airless Bottle</i>	<i>PET/PP</i>	<i>10ml</i>

Recent research showed that among women who subscribe to makeup sample subscription programs, 83% were influenced to buy the full-sized product, with women aged 35-54 ranking as the most likely to be influenced by samples (2014 Makeup In-Depth Consumer Report).

Single-use packaging solution provides a window to your product families.



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