



TUBE
Decorations
TIME

Hot Stamping



Hot Stamping

Hot stamping is a technique in which colored foil is applied to the surface through a combination of heat and pressure.

Hot stamping produces a shiny and luxurious appearance on cosmetic tubes.

Colored foils are often gold and silver, but other colors are also available. It is ideal for a signature design.

This extruded tube utilizes pearl effects with a pearlescent finish.

Copper-colored foil hot stamp logo makes this tube stand out from the crowd.



The graphics platform has two different formats: a silk screen base decoration followed by a highly registered large coverage hot stamping execution; and a two-pass silk screen decoration followed by the same highly registered hot stamp execution.



One-to-Eight Color Offset Printing

Offset printing uses printing plates to transfer ink onto the containers. This technique is more precise than silk-screen printing, and is effective for multi colors (up to 8 colors) and half-tone artwork.

Advantages of off-
set printing: More
precise on multi-col-
or artwork

Utilized for halftone
artworks and gradi-
ents

We perform prints
exclusively in
the PANTONE scale.
After printing, tubes
are covered with
matt or glossy UV
varnish (also with
frost-glass effect) for
the purpose of in-
creasing resistance
of print to abrasion.
The varnish also en-
hances the esthet-
ics of the tube, and
constitutes an addi-
tional barrier for e.g.
aromatic substanc-
es and others being
released from prod-
ucts.





One-to-Six Color Silkscreen Printing

Silk screening is the process in which ink is pressed through a photographically treated screen onto the tube surface. A Screen plate is made for every single color.

Candidates for silk screening are aluminum, acrylic, HDPE, LDPE, and PET. Advantages of Silk Screen Printing:

- Ideal for a simple and elegant design with 2 – 3 colors
- Texture can be applied to give artwork a premium look
- Light-resistant



Flexo Printing

-- High-End with Photographic Quality

Unlike conventional direct dry offset and silk screen printing, flexo printing allows unlimited graphic potential. photograph quality imaging and resolution without the physical material attributes of a pressure-sensitive label.



Print picture realistic designs with the ultimate technology for laminated tubes. The flexo machine combines the benefits of screen printing and flexography. Processes adapted to medium to large print runs on tube color.

High-definition flexo printing enables up to 10 color combination print and lines per inch (LPI) of up to 179.

Pearlescent Printing



Pearlescent ink is used in high-end cosmetic packaging with an elegant, high-value surface.

They can be applied to full or partial area for a more defined finish.

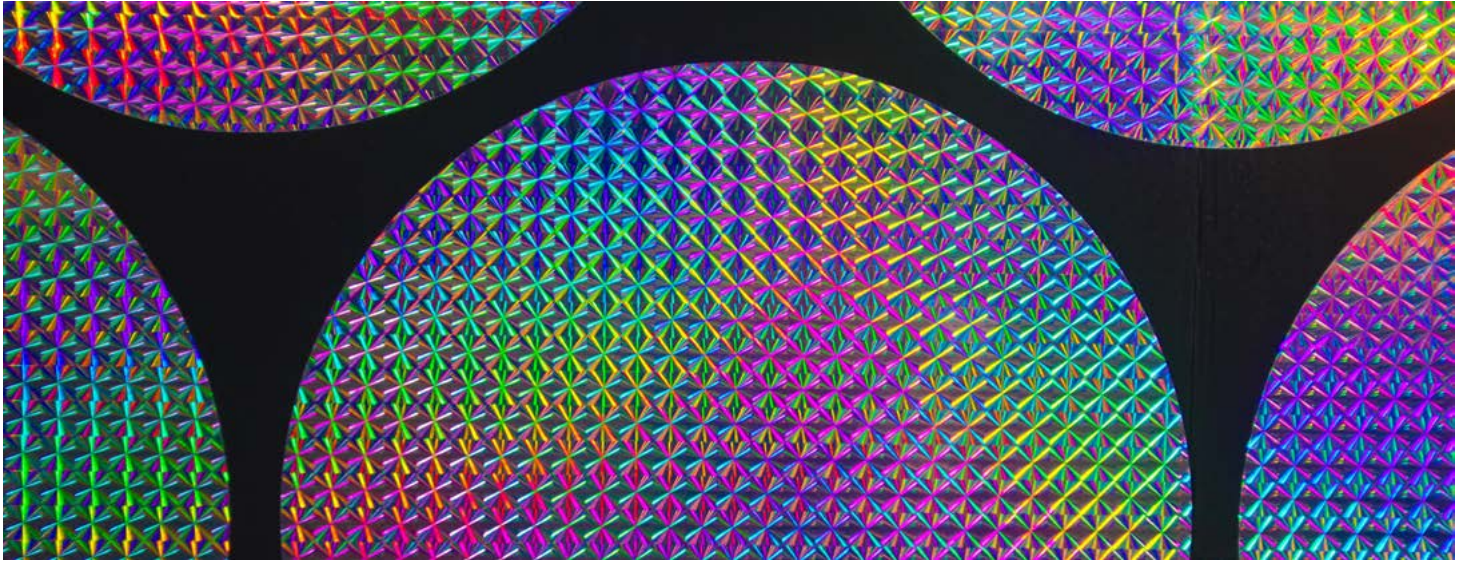
These specialty UV coatings contain tiny flecks of red, blue, or silver metal, producing a pearlescent gleam.

Pearlescent printing brings surfaces to life with a natural, convincing effect.



Pearlescent

Holographic Printing



Holographic printing is used on a laminated tube to reflect a 3D effect.

The hologram is embossed into the shiny metal or plastic, forming a complicated, extremely detailed, pixelated image in relief.



The background of the entire page is decorated with various cosmetic items and artistic paint strokes. In the top left, there is a tube of 'FX' brand eye cream. To its right is a thick, looping red paint stroke. Further right is a black tube of 'Eucalyptus' brand cream. Below the red stroke is a thick, looping orange-brown paint stroke. To the right of the central text box is a green tube of 'TAI & JIN' brand body cream. Below that is a small, circular, light-colored cosmetic product. At the bottom left is a thick, looping green paint stroke. At the bottom right is a white tube of 'GARNIER' brand 'Sakura White' face cream. A blue paint stroke runs horizontally across the middle right. A small blue circular object is in the bottom left corner.

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